

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) MENTZER MEDIA SERVICES	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		600 FAIRMOUNT AVE, SUITE 306	Sales Office	( ) WASHINGTON
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson	( ) KATHRYN SARDINSKY
Estimate#	1207	Agency C/P1/P2/E	//1207		
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	08/14/2012 - 08/20/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	08/14-08/20	10P-11P	NEWS	:30	\$900.00	TU-F,M	5	1	5	\$4,500.00
2	08/14-08/20	10P-11P	NEWS	:30	\$900.00	TU-F,M	5	1	5	\$4,500.00
3	08/19-08/19	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 11 / \$9,100.00

---SALES MONTHLY TOTALS---

Aug 12: 11 / \$9,100.00  
Sales Totals: 11 / \$9,100.00  
Station Totals: 11 / \$9,100.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$177,734	CABL	0%	KDKA	42%	UNKN	0%	WPCW	0%	WPGH	5%
		WPMY	0%	WPXI	19%	WTAE	33%				

Books null  
Demos RA35+

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